# Press Information

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## Sawmill Log File Analysis Software passes the 500 mark

*Sawmill confirms its position as the most flexible and universal reporting tool ever with the announcement of support for the 500th log file format*

**Santa Cruz, California,  19th July 2004**……..Flowerfire, Inc. today announced it had passed the 500 mark by releasing support for the 500th log file format making it conclusively and unarguably the most powerful and most widely used reporting tool in the world.

Log Files have long been regarded as the back-end of the computer process, consulted only when there is a problem, but the web has brought a new awareness to the value of log files as a database of user and visitor activity, data that can be analysed and brought to bear at the front end of a business to help sharpen the marketing or management focus.

Understanding that log files formats were as numerous and diverse as the products that produced them Flowerfire developed Sawmill into a product capable of supporting every format with minimal effort.  Users have been quick to realise the benefit of the Sawmill approach by requesting every one of the 500 supported formats giving them a unique legitimacy and relevance.   Sawmill now analyzes the log files of over 500 web devices including: Web Servers, Proxy Servers, Firewalls, Cache Servers, VPN Servers, Email Servers, Anti-Virus Servers, Radius Servers, Switches, Routers etc.  A full list of all supported formats can be found at www.sawmill.net/features.html

**New Log File Formats ….. implemented for free**
New log file formats appear regularly, and those not currently supported may be submitted to Flowerfire or its European publisher The Sawmill Limited for inclusion. Provided the device or software package producing the log file is publicly available support for the new log format will be implemented free of charge, and available in a matter of days.  And if users want to do it themselves Sawmill even allows the specification of a custom log format by the user.  Support for proprietary log formats can be provided for a negotiated fee

**Multiple Host Platforms …. further flexibility**
To reinforce the flexibility of this unique product Sawmill is available for hosting on all popular platforms i.e. Windows, Macintosh, Unix, and Linux.  And if hosting is required on a non-supported system then encrypted source code is available for compilation on any system equipped with a C++ compiler.

**Pricing and Availability**
Sawmill Version 6 starts at just $99 for a single Profile and $199 for a 5 pack, with the price per profile reducing depending upon the number of Profiles purchased.  Each Profile will allow the capture and analysis of log files of any size from a single source, and the distribution of the resulting reports to unlimited users as frequently as required.  Product delivery is by trial download together with an activation key supplied by email. Licenses may be purchased from Flowerfire, Inc. at www.sawmill.net or from the European publisher The Sawmill Limited at www.sawmill.co.uk

**About Flowerfire, Inc.**
Founded in 1996, Flowerfire is a socially responsible company located in Santa Cruz, California, which develops and sells a line of log analysis software. Flowerfire's mission is to provide high-performance, low-cost software, in order to support its employees, community, and environment. Further information about Flowerfire, Inc. can be found at the website at www.flowerfire.com or by contacting the CEO Greg Ferrar by email at ferrar@flowerfire.com or by phone at +1 831 425 1758.

**About The Sawmill Limited**
Founded in 2002 and situated in Wiltshire in the UK The Sawmill Limited handles all European sales and technical support through distributors and resellers in every country of the European Union.  Further information on the Sawmill Limited can be found at www.sawmill.co.uk or by contacting the CEO Les Ferrington by email to les@sawmill.co.uk  or by telephone to +44 870 741 8787


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