

## Streaming Classes Utilize Sawmill Log File Analysis Software

**Orlando, Florida – September 13, 2007** - GeniusDV, a digital video training center in Orlando, Florida, features streaming classes that utilize Flowerfire's log file analysis software, called Sawmill. The company uses Sawmill Professional to walk students through the process of creating profiles for analyzing log files for web servers and streaming servers. The Sawmill software can process 750 types of the log files. The software can process log files from Helix Universal Server, Windows Media Streaming Server, QuickTime Streaming Server, Flash Media Server and Wowza Media Server.

What Derrick Freeman, instructor for GeniusDV's 2-day [Video Streaming and Compression Classes for PC and Mac](#) promotes heavily is the benefit of creating streaming reports. "Many don't realize that there's great data that can be found inside of log files from a streaming server and web server. Many times the logs are being recorded but content creators and managers of streaming portals just need to find out where the files are and how to get the information. Our main goal for using Sawmill Professional in our video streaming training classes is to give those that are delivering streaming video on-line a way to justify their existence.", says Derrick Freeman, Video Streaming and Compression Specialist for GeniusDV. "When you can deliver a streaming report to a supervisor or manager with information on viewers watching, most popular videos, pageviews, geographic locations, errors, and domain names of viewers, it's hard not to see the benefit in that. As great as many government, public, educational access and main stream TV channels are they can't give you the type of data that can be derived from the log files of a streaming server."

What's unique about the training classes that GeniusDV provides is every student in the class has their own workstation where they can walk through the process of analyzing log files.

Freeman adds, "It's not enough to create streaming content but creators of streaming media must take their streaming content, on-line portals and different types of on-line media to the next level but mining the rich data that can be found inside of logs files for web servers and streaming servers. We've chosen to highlight the Sawmill software in our training classes because the software continues to stay on the cutting edge and it has a good price point that individuals and organizations can afford."

### **About GeniusDV**

Located in Orlando, Florida, GeniusDV is a [digital video training center](#). Classes

include training on Avid Express HD, Final Cut Studio and After Effects software applications. GeniusDV also offers 2-day video streaming and compression training classes, a 1-day Episode Pro and a 1-day Sorenson Squeeze Compression Suite class. The company also offers video streaming consulting services.

#### Contact Information

**Flowerfire, Inc.**

125 Water Street, Suite A1

Santa Cruz, CA 95060

[www.sawmill.net](http://www.sawmill.net)

**GeniusDV**

7575 Dr. Phillips Blvd.

Suite 120

Orlando, FL 32819

866-566-1881

407-370-9210 fax

[www.GeniusDV.com](http://www.GeniusDV.com)